

...bringing you the next generation of aesthetics products

NEWSLETTER

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ROLL UP! ROLL UP!

If you are looking for a beauty treatment with real results, Boston Medical Group's Dermal Roller package bridges the gap between a salon service and medical aesthetics.



Since hitting the market early last year, microneedling has become one of the industry's most popular skin rejuvenating treatments. And as a non-invasive procedure that offers real results, it has scored highly among clients from the ordinary woman on the street to Angelina Jolie.

When it first launched the treatment was the reserve of nurses and doctors. However, more recently, the service was opened up to salons when the likes of Boston Medical Group, a company that specialises in medical aesthetics, created the first insurance-approved training for beauty therapists.

The company's Dermal Roller SR™ device, which works on the same premise as other microneedling products on the market, has been met with high acclaim. But with a firm focus on innovation, Boston Medical Group recently introduced a new SR Serum to be used before and after the treatment to boost its efficiency. Offering mesotherapy without any injections, the wonder serum contains 56 skin-boosting ingredients – including cytokines, coenzymes, vitamins, minerals, antioxidants, amino acids and hyaluronic acid – which are delivered to the dermis helping to target the underlying factors that cause ageing while also treating the skin at the surface.

More recently Boston Medical Group introduced Viscoderm Hyaluronic Acid which therapists – having undergone the correct training – can administer into the

skin using the Dermal Roller SR™. This can be used alongside microneedling for complete facial rejuvenation benefits.

Rather than targeting individual wrinkles, Viscoderm can be used to achieve good skin quality and texture. The product restores levels of hyaluronic acid in the skin, which regenerates and rehydrates the epidermis. This helps boost water content – making the skin up to 80 per cent more supple – while also offering protection against external factors. It is particularly recommended for dry, irritated and dehydrated skin and can also help prevent skin ageing.

When combined, the Dermal Roller SR™, SR Serum and Viscoderm can offer clients effective skin rejuvenation on the face, hands, neck and décolleté. The results include the reduction of fine lines and wrinkles, indented scars, enlarged pores and hyperpigmentation as well as a glowing and even complexion with plumper, firmer skin.

Boston Medical Group offers training courses in London, Manchester and Edinburgh which comes free with the purchase of two Dermal Roller SR™ treatment packs. With full demonstrations by its experts and hands-on practical sessions, the company recommends its courses for experienced therapists with an NVQ Level Two or higher.

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WHAT IS MICRONEEDLING?

The Dermal Roller SR is a hand-held device containing hundreds of micro needles. It is used on the skin to create micro-injuries, triggering the body's self-repair mechanism to encourage new collagen and elastin production. This promises to help reduce the appearance of skin imperfections, making the skin smoother, brighter and younger looking with no downtime.